



PROMOTION

LEED® GA Exam Prep Course

YOU can be a distinguished green building professional!

LEED® GREEN ASSOCIATE EXAM PREP COURSE

DATES

Tuesdays and Thursdays
18:00 – 20:00
Jun 29th– July 15th, 2010

LOCATION

Colliers International
115D, Blvd Mihajla Pupina, 11070
New Belgrade

COST

Professional:
12.000 Serbian Dinars (+ VAT)
University student:
4.000 Serbian Dinars (+ VAT)

INSTRUCTOR

Devin Saylor, LEED® AP
Senior Associate | Regional Initiative
for Sustainability & the Environment of
Colliers Southeast Europe
leed@colliers.com



Organized in partnership between
Colliers International, the USAID
Competitiveness Project and the
Association of Consulting Engineers of
Serbia

www.colliers.com

ABOUT THE COURSE

LEED® (Leadership in Energy & Environmental Design) Green Associate accreditation is the most prominent credential in the world for distinguishing qualified green building professionals, and it is designed specifically for professionals with a non-technical background.

The LEED® Green Associate Exam Prep Course will teach you everything you need to know to pass the exam, including costs and benefits of green building, LEED® certification process, and LEED® core concepts regarding site development, water efficiency, energy efficiency, building materials, and indoor environmental quality.

WHO IS ELIGIBLE?

The LEED® Green Associate (GA) examination is designed for any building sector professional or student who does anything having to do with the design, construction or operation of the built environment. This includes (but is not limited to):

- Contractors and Builders
- Architects & Engineers
- Consultants (legal, design, technical)
- Students & Academics
- Landscape Architects
- Interior Designers
- Environmental and Non-profit Leaders
- Finance and Insurance Community (institutions, appraisers, accountants)
- Building Product Manufacturers (including Building Controls Manufacturers/Building Operations and Maintenance)
- Real Estate and Real Estate Service Providers (including building owners, developers, property managers)
- Governmental Representatives
- Utilities and Energy Service Providers

Professionals who wish to continue on to a higher designation can later take an advanced exam to become a LEED® Accredited Professional. Learn more about LEED® professional certification at www.gbci.org.



JELENA VITASOVIĆ,
LEED® GA
Project Manager | MACE d.o.o.
Belgrade, Serbia

„Professional improvement is very important for me and for the company I work for, because we feel that it is our duty to provide the best possible service for our Clients. Becoming a LEED® GA gives me the initial eligibility to promote “green buildings” and philosophy behind it, and at the same time the first step toward becoming a LEED®

I took the LEED AP exam to differentiate myself from other brokers and create a competitive advantage when pitching for a listing. My intent has been to be the “go-to” person when it comes to green related projects, and becoming LEED® accredited has helped me do just that. “

Josh Williams, LEED® AP
Office Broker | Portland,
Oregon, USA

„ Yesterday I passed my LEED GA exam, and this September also marks 6 full years since I became part of Colliers Serbia. I am glad to be part of the LEED® accredited Colliers staff and look forward to adding value to our services. “

Ana Marković, LEED® GA
Manager | Residential Brokerage
Services | Belgrade, Serbia



TESTIMONIALS



GREGG WASSMANSDORF, LEED® AP
Vice President | Brokerage |
Ontario, Canada

„ I am pleased to inform you that I wrote and passed my LEED® A.P. exam yesterday with the USGBC. Thank you for conducting such a worthwhile study prep course.”



MARIA KUTELOVA, LEED® AP
Assistant | ICAS | Sofia, Bulgaria

„ Sooner or later we will have sustainable buildings on our market, and I would like to be an active participant in this process. There is nothing more challenging and satisfying than committing to a business cause that is beneficial for everyone – myself, the company, the society and the environment.”



JOSH WILLIAMS, LEED® AP
Office Broker | Portland, Oregon,
USA

„ I took the LEED AP exam to differentiate myself from other brokers and create a competitive advantage when pitching for a listing. My intent has been to be the “go-to” person when it comes to green related projects, and becoming LEED® accredited has helped me do just that.”



RADOSLAVA STANOEVA, LEED® AP
Assistant | Logistics & Industrial |
Sofia, Bulgaria

„ After passing the LEED® exam, I feel more comfortable offering a range of green services to our Logistics & Industrial clients to lower operational costs of client’s facilities and increased value of their property.”



MARTIN MALOVEC, LEED® AP
Valuation & Consulting | Bratislava,
Slovakia

„ I would like to thank you again for all your help and effort in assisting us with our LEED® studies. I am more than happy to announce that I have passed the exam with 179 points!”



ANA MARKOVIĆ, LEED® GA
Manager | Residential Brokerage
Services | Belgrade, Serbia

„ Yesterday I passed my LEED GA exam, and this September also marks 6 full years since I became part of Colliers Serbia. I am glad to be part of the LEED® accredited Colliers staff and look forward to adding value to our services.”

„There is a lot of material to cover. The course provides a structured, schedule method for reading and reviewing the LEED® Reference Guide.”

LEED® Exam Prep
Course Participant,
Winter 2009

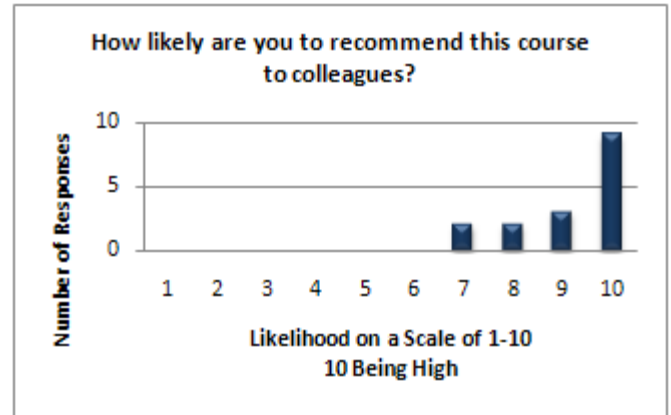
„ I gave this score because of Erin’s approach to the students, her willingness, her passion about the subject, and her certain level of interactivity and professionalism.”

LEED® Exam Prep
Course Participant,
Winter 2009

PREVIOUS COURSE EVALUATION RESULTS

The similar LEED® AP Exam Prep Course was taught by Erin English in the Winter of 2009, and the following results were submitted by participants at the end of the course.

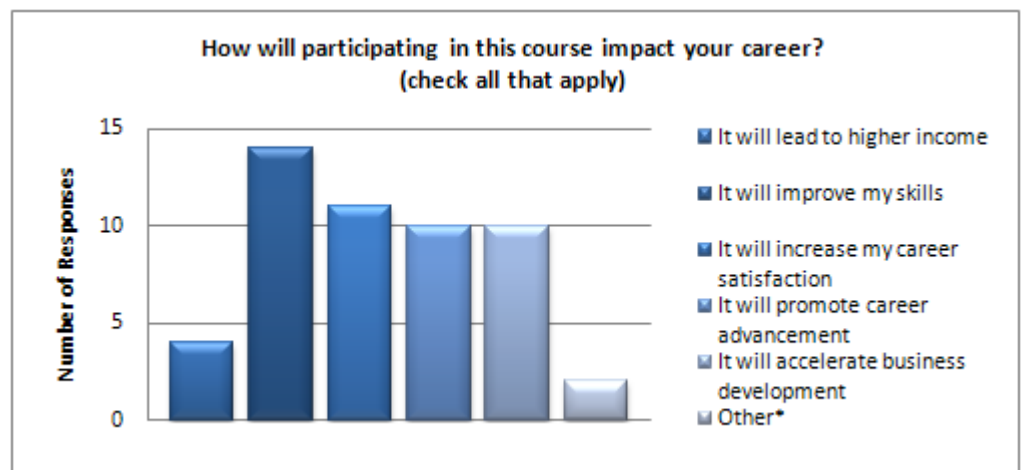
Overall, the course received an Average Promoter score of 9.19 out of 10! The feedback on both the course – and the merit of having the LEED® AP certificate – is very positive.



When asked, “What is your primary reason for the score above?” participants gave the following feedback and comments about the course, instructor, and materials covered:

- Love the materials and I think it is a very important subject matter.
- Felt Erin was extremely knowledgeable in the LEED field and was focused on how to pass the exam - the goal of the course.
- The course delivers useful knowledge with relatively easy applications.
- I gave this score because of Erin’s approach to the students, her willingness, her passion about the subject, and her certain level of interactivity and professionalism.
- The course was very helpful in preparing the LEED exam and Erin kept a full control of the topic and pace of the course.
- There is a lot of material to cover. The course provides a structured, schedule method for reading and reviewing the LEED Reference Guide.

The responses to „How will participating in this course impact your career?“ included leading to higher income, improving skills, increasing career satisfaction, promoting career development and accelerating business development.



READY TO ENROLL?

For more information and to sign up for the course, please contact Devin Saylor, LEED® AP (leed@colliers.com) +(381) 11 313 9955.

ABOUT THE LEED® GREEN BUILDING RATING SYSTEM™

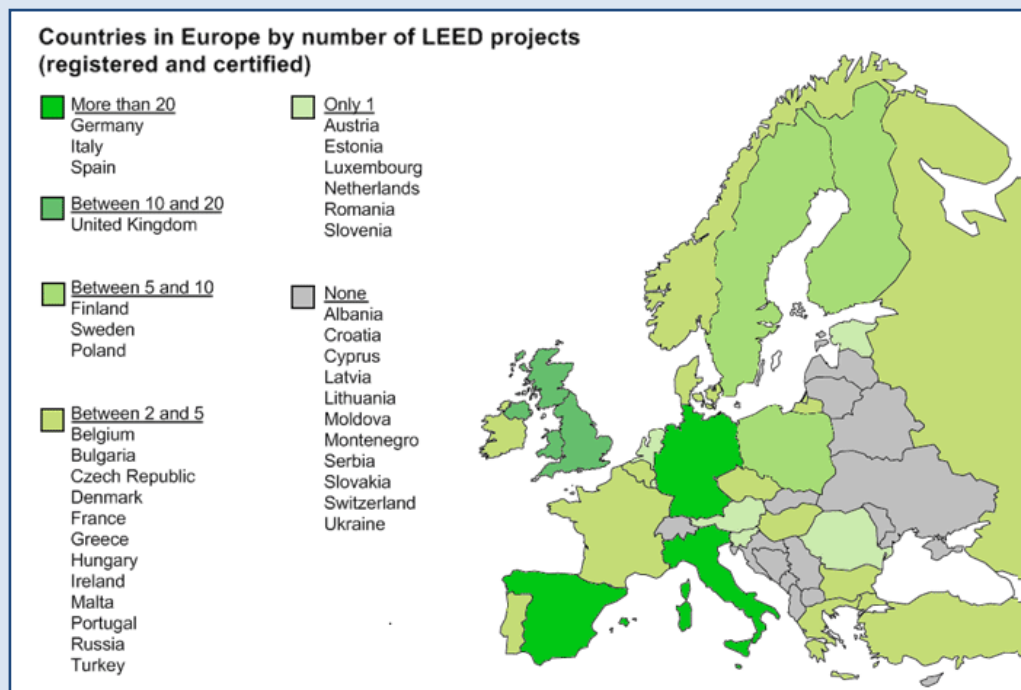
The LEED® (Leadership in Energy and Environmental Design) Green Building Rating System™ is one of the most recognized and accessible green building rating systems in the world; LEED® certified buildings are found in over 100 countries. Run by the Green Building Certification Institute (part of the United States Green Building Council), the LEED® green building rating system emphasizes core concepts regarding site development, water efficiency, energy efficiency, building materials, and indoor environmental quality. Today, 3.000 are certified and over 25.000 commercial buildings are registered to become certified through LEED in in many categories including LEED for New Construction, LEED for Existing Buildings, LEED for Homes and LEED for Commercial Interiors.

ABOUT THE LEED® PROFESSIONAL ACCREDITATIONS

In addition to certifying buildings, the United States Green Building Council offers globally-prominent credentials for distinguishing qualified green building professionals – over 100.000 professionals hold a LEED designation. The first exam level, LEED Green Associate, is designed specifically for professionals with a non-technical background. There are testing centers in over 160 cities around the world, including Zagreb. Higher levels of accreditation, including LEED Accredited Professional and LEED Fellow, can also be pursued by qualified individuals to further distinguish their abilities.

LEED® BUILDINGS IN EUROPE

Whether or not a building earns certification—such as with the LEED® system—strategic green building considerations offer unprecedented opportunities for making a project stand out from the rest. However, even though earning a green building certificate is still a new idea in Europe, many countries have no certified buildings, leaving a huge opportunity for a developer to earn the tile of being the first. The map titled “Countries in Europe by Number of LEED Projects” shows European countries with both certified and registered projects under one of the LEED rating systems.



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